



Ten lessons. Under three hours. Nothing for you to prepare.

The Ethics Lab is a free AI ethics curriculum and the platform it runs on. Any school, library, academy or club can run it with their own students, at no cost, starting this week.



10 lessons start to finish	10 - 15 minutes per lesson	\$0 to you, permanently	0 hours of prep required
--------------------------------------	--------------------------------------	-----------------------------------	------------------------------------

Why is this on your desk right now

Every institution that works with young people is being asked what it is doing about AI. Most have a policy about cheating and nothing at all about judgment. Building something real takes a curriculum writer, a budget line and a term you do not have.

1 You enroll your students One link and a roster. Nothing to install and nothing for your IT team to approve.	2 They work through ten lessons Ten to fifteen minutes each, on the platform we built. Progress tracks itself.	3 They finish and earn a certificate Plus a digital coupon with real offers from local businesses, so finishing means something outside your building too.
---	--	--

Two ways to run it, and you pick

OPTION ONE Self-serve Students work through it themselves, at their own pace. Nobody has to be in the room and nobody has to know anything about AI.	OPTION TWO Teach mode An instructor leads instead. Each lesson becomes a guided session with the prompts and questions already written. Still no AI background, still no prep.
--	--

What it costs you: nothing. Permanently

No fee, no licence, no per-student charge, no minimum, no contract, and no upsell waiting at the end. Ethics Lab is a 501(c)(3) funded by donors, and keeping the curriculum free is the entire point of the organization.

What you get

- **The full curriculum**, written and reviewed, with nothing left for you to build.
- **The platform it runs on**: enrollment, progress and certificates, all automatic.
- **Teach mode** if you want an instructor leading, self-serve if you do not.
- **Certificates your students' keep**, with local business offers attached
- **Completion data** for a board report, a grant application or a newsletter.
- **A place on our Taught In page**, if and only if you want to be listed.