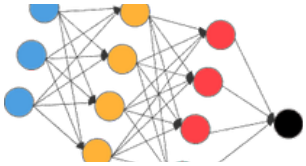
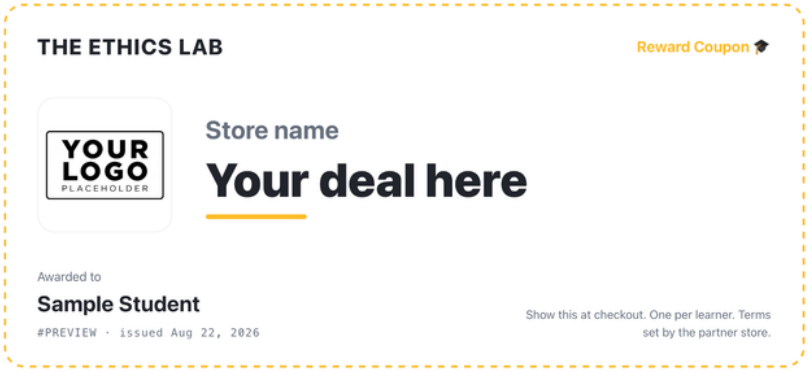
The Ethics Lab

Where Gen Z shapes the future of Ethical AI



Put your logo behind brighter futures.

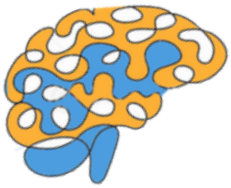
The Ethics Lab is a 501(c)(3) that teaches AI ethics and critical thinking to local students, free. Students who finish earn a certificate and a digital partner coupon, and we are inviting a handful of local businesses to put a small offer on that coupon.



1

You pick the offer

Anything you like, however small: a free cookie, ten percent off, buy one get one.
You set it, and you can cap it.



2

We put it on the coupon

Your logo and your offer go on the partner coupon every student receives when they finish the program.

3

Students show the coupon

They pull it up on their phone. It is marked used automatically on our side, so there is nothing for your staff.

What it costs you: nothing.

No fee, no minimum, no reporting. The coupons are digital, issued and redeemed inside software we built, so there is nothing for you or your staff to keep track of.

What you get back

- **Your logo on every coupon** we issue, right beside your offer.
- **Named and tagged** in our partner announcement on social.
- **A listing** on the partners page of our website.
- **Named out loud** at our student events, in front of the families.
- **Foot traffic** from students and the parents who drive them.

More Questions?

We will show you theplatform, the numbers, and exactly where the money goes. Bring the hard questions, we would rather answer them now.

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